WALT DISNEY WORLD
Seminar Productions
–A part of the Disney University–
presents

MAGICAL WAYS TO LEARN!

Featuring the "Wonders of Walt Disney World" programs for young people and the "Disney Learning Adventures" for adults

THE "WONDERS OF WALT DISNEY WORLD" THREE MAGICAL WAYS TO LEARN

We're setting the stage for magical learning adventures and the spotlight shines on our WALT DISNEY WORLD Resort Guests, ages 10 to 15!

"Wonders of Walt Disney World" explorations turn the vast resources of the WALT DISNEY WORLD Resort into three fascinating learning programs in the areas of wildlife, art, and entertainment. It's an innovative and exciting "hands-on" approach to learning that helps students discover or expand existing interests and talents. Each 6-hour program takes young people beyond the limits of the classroom and places them in the heart of the action at the WALT DISNEY WORLD Resort. Visits to behind-the-scenes locations and the opportunity to meet and talk with Disney "Cast Members" make for a truly "magical" and unforgettable day!

The "Wonders of Walt Disney World" is only the beginning...the learning continues long after students leave the WALT DISNEY WORLD Resort. The lessons and information learned are sure to spark a new desire and understanding about the topic selected. As part of the program, each participant receives a full-color book packed with information and follow-up activities. It serves as a reminder of all the important lessons learned and encourages them to continue exploring their selected topic at home! Each "Wonders of Walt Disney World" adventure includes:

- A colorful book loaded with information and a variety of follow-up activities
- Program materials
- 6 hours of instruction
- Access to the Theme Parks and backstage areas **during** the program
- Lunch
- Transportation during the program, if required
- A personalized certificate of completion

SCHOOL CREDIT

The "Wonders of Walt Disney World" programs were carefully developed with leading educators to meet quality educational standards for children, ages 10-15. In many cases, students can earn school credit or excused absences for participating in these structured learning programs. The granting of school credit is at the discretion of your local school system.

Which program would your child enjoy? Turn the page and make the decision together.

WILDLIFE ADVENTURE: EXPLORING THE ENVIRONMENT

Your nature "safari" begins with a trip to the untamed swamps of the WALT DISNEY WORLD Conservation Area to observe a variety of wildlife living in their natural habitat. The adventure continues with a visit to Discovery Island, the Disney zoological park, for an up-close look at the inhabitants and discussions on the responsibilities involved in caring for the animals.

In WILDLIFE ADVENTURE: EXPLORING THE ENVIRONMENT, you'll:

- Scout for alligators, eagles, herons, and other wildlife native to Central Florida ecosystems
- Learn wildlife identification techniques
- Discuss environmental concerns and discover ways to protect the environment
- Keep a record of the plants and animals you see and learn about in a nature log book
- Gain an understanding of the purpose and function of zoological parks

You'll take home a nature log of your observations and begin building a lasting awareness of ways you can protect the vanishing wilderness around you!

OFFERED TUESDAYS AND THURSDAYS
8:45 A.M.–2:45 P.M.

Program content subject to change without notice.

ART MAGIC: BRINGING ILLUSION TO LIFE

Discover how Disney artists create the illusion of reality in animated films and throughout the WALT DISNEY WORLD Resort. Your adventure begins with a look at the steps involved in the animation process. You'll also study how color and the concept of theming help create "magic" in the Theme Parks. The day wraps up with a special "hands-on" drawing activity.

In ART MAGIC: BRINGING ILLUSION TO LIFE, you'll:

- Take a behind-the-scenes look at the artistic process involved at Disney Animation and paint a specially designed "Mickey cel"
- Study architecture, color, and texture to see how each creates a mood or feeling
- Find out what it takes to be an artist at the WALT DISNEY WORLD Resort
- Learn tips on how to draw Disney characters

You'll take home a greater understanding of the dedication involved in being an artist at the WALT DISNEY WORLD Resort and begin to look at art in a whole new way!

OFFERED MONDAY THROUGH FRIDAY
8:45 A.M.–2:45 P.M.

Program content subject to change without notice.

SHOW BIZ MAGIC: THE WALT DISNEY WORLD OF ENTERTAINMENT

Step behind the scenes for an exciting look at what it's like to be an entertainer at the WALT DISNEY WORLD Resort. Discussions on a variety of entertainment topics come to life as you visit a rehearsal area, observe live Disney shows, and talk to the performers. All of the elements come together as you watch an actual performance.

In SHOW BIZ MAGIC: THE WALT DISNEY WORLD OF ENTERTAINMENT, you'll:

- Travel to the MAGIC KINGDOM Park tunnel system, visit a costuming location, and see where the performers prepare for the show
- Discover how performers communicate with their audience
- Observe different forms of entertainment
- Discuss the skills necessary for a good performance
- Look at how all the elements involved in a live performance work together

Whether you dream of being a singer, dancer, actor, musician, technician, or just enjoy being part of an audience, you'll gain a greater appreciation and understanding of live entertainment!

OFFERED MONDAYS, TUESDAYS,
WEDNESDAYS, AND THURSDAYS
9:30 A.M.–3:30 P.M.

Program content subject to change without notice.

RESERVATIONS FOR THE "WONDERS OF WALT DISNEY WORLD"

- Call **(407) 354-1855** or complete the registration form at the back of this brochure.
- Theme Park admission is *not* included nor required to participate in the program.

GROUPS:
For information on special rates, program details, and scheduling for prearranged groups of 11 or more, call (407) 824-7997.

SPECIAL NOTE:
Class size is limited to 14 students per session. Please make reservations as early as possible to ensure your desired session is available.

THE "DISNEY LEARNING ADVENTURES" FOR ADULTS

Young people aren't the only ones who can experience the "magic" of learning at the WALT DISNEY WORLD Resort, adults can too! Both "Disney Learning Adventures" offer Guests, 16 and older, the exciting opportunity to look at the sights of EPCOT Center in a whole new way.

HIDDEN TREASURES OF WORLD SHOWCASE

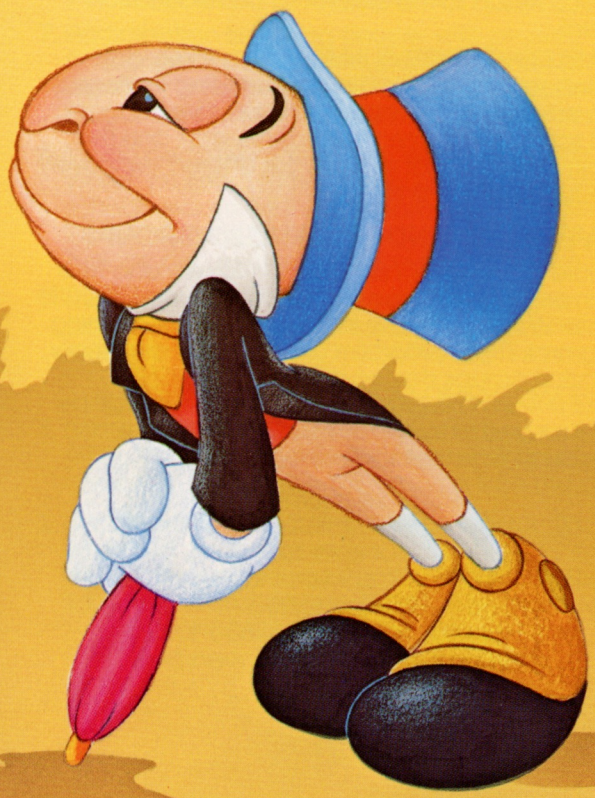
Explore the art, architecture, costumes, customs, landscape, and entertainment of EPCOT Center World Showcase. This 3½- to 4-hour walking tour will open your eyes to the subtle details and fascinating facts of World Showcase that can be overlooked on most visits. Your Disney instructor will share the stories behind the selection and design of the international pavilions and take you behind the scenes to see how some of the Disney illusions were created. Sample weeks of international travel in just one morning on an extraordinary journey!

GARDENS OF THE WORLD

At the WALT DISNEY WORLD Resort, the landscape has become recognized as a show in itself, providing color and enjoyment throughout the year. In this 3½- to 4-hour walking tour, you'll learn the important role landscape plays in creating the authenticity of EPCOT Center World Showcase. Your instructor, a Disney horticulture expert, will teach lessons about design concepts and theming, using the international gardens as a living classroom. Special emphasis is placed on how you can apply Disney horticultural principles and practices to your own garden.

RESERVATIONS FOR THE DISNEY LEARNING ADVENTURES FOR ADULTS

- Call **(407) 354-1855** or complete the registration form at the back of this brochure.
- The "Disney Learning Adventures" are for adults, 16 and older.
- In addition to the program fee, admission to EPCOT Center is required.
- For prearranged group reservations of 15 or more, call (407) 828-1480.



ADDITIONAL LEARNING OPPORTUNITIES

There are more ways to explore the magic of learning at the WALT DISNEY WORLD Resort—professional seminars and group programs! (These programs are available through advance reservations only.)

MANAGEMENT PROFESSIONALS

"THE DISNEY APPROACH TO PEOPLE MANAGEMENT" is a three-day seminar for upper-level managers that studies Disney management philosophies, strategies, and training techniques.

"THE DISNEY APPROACH TO QUALITY SERVICE" is a three-day seminar for executives and managers that uses Disney strategies as a guide for answering the customer service needs of organizations.

"THE DISNEY APPROACH TO CREATIVE LEADERSHIP" is a three-day seminar for executives that examines how creativity in business is fostered throughout all areas of the WALT DISNEY WORLD Resort.

EDUCATION PROFESSIONALS

"COMMUNICATING, DISNEY STYLE" is a three-day workshop that parallels communication and presentation techniques used at the WALT DISNEY WORLD Resort to the classroom and education system.

"MARKETING POSITIVE IMAGES" is a three-day workshop that studies Disney marketing strategies with educators seeking to build positive images and school pride among students, staff, and the community. Special sessions are offered exclusively to education administrators.

CONVENTIONS AND ORGANIZED GROUPS

Explore the WALT DISNEY WORLD Nursery and Tree Farm or the landscape and architecture of EPCOT Center World Showcase in special half-day learning programs. These programs are designed exclusively for adult groups staying on the WALT DISNEY WORLD Resort property. Group programs must be prearranged at least one month in advance and have a minimum of 15 people.

For more information:
Call (407) 824-7997, FAX (407) 824-4866,
or write to:
WALT DISNEY WORLD Seminar Productions
P.O. Box 10,000
Lake Buena Vista, FL 32830-1000
–A part of the Disney University–

"...If I can provide a place to develop the talents of the future, I think I will have accomplished something."

WALT DISNEY

IMPORTANT NOTES

"WONDERS OF WALT DISNEY WORLD"

1. A parent or guardian of all "Wonders of Walt Disney World" participants is requested to meet the class at the beginning and conclusion of each program.
2. **Theme Park admission is *neither* included in the cost of the program nor required.**
3. For cancellation and refund procedures call (407) 354-1855. If cancellation is received 48 hours or more in advance, a full refund will be made.
4. Class size is limited to 14 students. Reservations are taken on a first-come, first-served basis. We recommend you make your reservation six- to eight-weeks in advance.
5. It may be necessary to cancel a scheduled program, if so, a full refund will be made.
6. The "Wonders of Walt Disney World" programs are included in many WALT DISNEY WORLD Vacation Packages. Ask for more information when you make your package plan reservations.
7. Participation by young people with physical challenges is dependent upon the nature of their disability. Please call WALT DISNEY WORLD Seminar Productions at (407) 824-7997 for more information.
8. Young people enrolled in a "Wonders of Walt Disney World" program may earn school credit. Many schools recognize the program as a valid off-site learning opportunity. The granting of school credit is at the discretion of the local school system.
9. The "Wonders of Walt Disney World" programs are also available for class trips and groups of 11 or more students, call (407) 824-7997 for information.

"DISNEY LEARNING ADVENTURES"

1. For cancellation and refund procedures call (407) 354-1855. If cancellation is received 48 hours or more in advance, a full refund will be made.
2. Disney Learning Programs make ideal group activities. Interested groups are invited to call WALT DISNEY WORLD Seminar Productions at (407) 828-1480 for information and special schedule arrangements.

WALT DISNEY WORLD LEARNING PROGRAMS—REGISTRATION FORM

"Wonders of Walt Disney World" (6 hours—Students, 10 to 15)

A. Wildlife Adventure: Exploring the Environment
Tuesdays, Thursdays, 8:45 a.m.–2:45 p.m.

B. Art Magic: Bringing Illusion to Life
Monday through Friday, 8:45 a.m.–2:45 p.m.

C. Show Biz Magic: The Walt Disney World of Entertainment
Mondays, Tuesdays, Wednesdays, Thursdays, 9:30 a.m.–3:30 p.m.

"Disney Learning Adventures" (3½ to 4 hours—Adults, 16 and older)

D. Hidden Treasures of World Showcase
Call for scheduled programs during your stay (407) 354-1855.

E. Gardens of the World
Call for scheduled programs during your stay (407) 354-1855.

PRICES AND SCHEDULES SUBJECT TO CHANGE WITHOUT NOTICE

Program Choice: Indicate your first and second choices by program letter and date. Your first choice will be confirmed whenever possible. Enter ages of "Wonders of Walt Disney World" participants only.

Participant	Child's age	1st Choice Class	1st Choice Date	2nd Choice Class	2nd Choice Date
1. Mr./Ms.					
2. Mr./Ms.					
3. Mr./Ms.					
4. Mr./Ms.					

IMPORTANT: A parent or guardian of all "Wonders of Walt Disney World" participants must complete the information below.

To: Walt Disney World Co.: If the participant(s) named on the registration form become ill or sustain injuries while participating in a "Wonders of Walt Disney World" program, I hereby authorize you to administer or cause to be administered, at my cost, such first aid or treatments as may be necessary under the circumstances, to include treatment by a physician or hospital of your choice.

Signed _____

Note any medications or allergies here _____

_____

Confirmation: Please print your name and address so we can send written confirmation of your reservation and payment.

Name _____

Street Address _____

City _____

State/Country _____ Zip _____

Phone ( ) _____

Hotel where you will be staying during your visit:

_____

Hotel Reservation # _____

Payment:
Full payment for the program(s) must accompany this registration form.

Wonders of Walt Disney World
at $75 per participant
Number of participants _____ $ _____

Disney Learning Adventures
at $20 per participant
(does not include EPCOT Center admission)
Number of participants _____ $ _____

Total Enclosed $ _____

Check here to charge to your ☐ American Express

☐ Visa or ☐ MasterCard (Interbank# _____)

Credit Card # _____

Expiration date _____

Print Name on Card _____

Signature _____

Return this form to:
WALT DISNEY WORLD Learning Programs
P.O. Box 10,100
Lake Buena Vista, FL 32830-0100

NOTE: See reverse side of this form for important notes.

EXPLORE BEHIND THE SCENES WITH THE "WONDERS OF WALT DISNEY WORLD" LEARNING ADVENTURES

For information and reservations, please call (407) 354-1855.

EXPERIENCE THE MAGIC!

Register Today!

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